

AARON DARIN NIU

UX/UI DESIGNER

CONTACT INFO

M: 408.896.5125

E: AARON.D.NIU@GMAIL.COM

W: WWW.AARONNIU.COM

KEY SKILLS

- user research
- wireframing
- prototyping
- analytical skills
- deadline driven
- client oriented
- conversational Mandarin fluency

SOFT SKILLS

- team collaboration
- cross-functional collaboration
- public speaking and presenting
- professional verbal and written communication
- leadership
- coaching

SOFTWARE SKILLS

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Microsoft Outlook
NGC PLM
BlueCherry PLM
Flex PLM
Kaledo Print
Fiery Command

EDUCATION

- 2023 Google UX Design Professional Certificate
- 2020 Fashion Institute of Technology, New York
Associate of Applied Science in Menswear
- 2007 University of California, Berkeley
Bachelor of Arts in Architecture
Minor in City and Regional Planning

SELECTED EXPERIENCES

ONE JEANSWEAR GROUP, New York, NY

XCEL BRANDS, New York, NY

Associate Designer (4/2023-Present)

Assistant Designer (8/2019-4/2023)

Design Intern (6/2019-8/2019)

- Create customer focused designs
- Collaborate with cross-functional teams to achieve deadlines and problem solve difficult production issues
- Maintain communications with factories regarding fabrication samples, design changes, and deadlines
- Design six graphic t-shirts for H Halston per season
- Create technical decks using various PLMs for factory production
- Train new designers and tech designers in PLM software and company processes
- Create concept decks for Isaac Mizrahi, H Halston, and C. Wonder by Christian Siriano labels

APPLE INC., Stanford, CA

Technical Specialist (1/2015-8/2017)

Creative Trainer (6/2014-1/2015)

Sales Specialist (1/2013-6/2014)

- Achieved exceptional client feedback score surpassing company goal resulting in Technical Care Integration Award
- Trained new staff in technical troubleshooting and customer service practices
- Taught clients how to use a range of desktop and mobile applications
- Provided individual and group training to clients with user friendly language

OX + TREE LEATHER GOODS, Milpitas, CA

Owner/Designer/Artisan (3/2013-3/2017)

- Designed and created premium quality accessories and bags
- Designed brand website, graphics, packaging, and marketing
- Collaborated with Not Another Bill (U.K.), Welcome Stranger (San Francisco and Berkeley), and Off the Hook (Montreal) stores

BRAND + ALLEN ARCHITECTS INC., San Francisco, CA

Junior Architect (8/2007-11/2008)

- Coordinated between architects, contractors, vendors, and client stakeholders to create millwork and finish standards for Thomas Pink
- Facilitated contractor bids and created construction documents for Thomas Pink store in New York
- Assisted in the design of Hermes and Marc Jacobs stores in New York
- Translated architect of design blueprints into local formats
- Designed Tumi stores in airports and department stores in East Asia, Southeast Asia, the Middle East, and North America